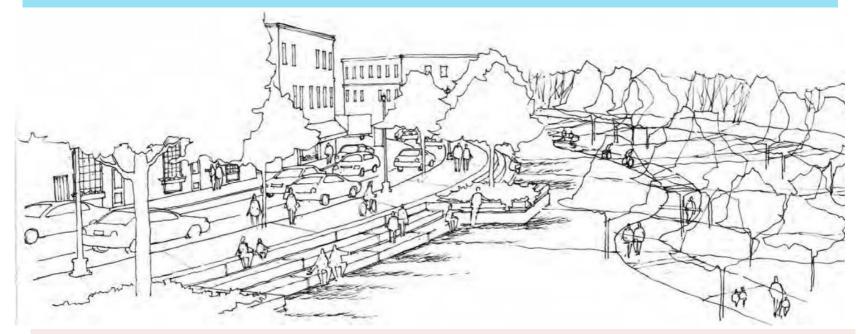
New Auburn Riverway and Greenway Public Input Meeting





Please join with the City of Auburn and VHB Consultants in designing New Auburn's future Greenway and Village Center. An update on the redevelopment plans for New Auburn will also be presented. We'd like to hear your thoughts and ideas on what you'd like the future of New Auburn to look like. WE WANT AND NEED YOUR INPUT!!!!

For more information contact Doug Greene at 333-6601 ext. 1156 or <u>dgreene@auburnmaine.gov</u> Or check out the project website at <u>http://www.auburnmaine.gov/pages/government/new-auburn-</u> <u>village-center-study-auburn-maine</u>



NEW AUBURN RIVERWAY AND GREENWAY Project Initiation Meeting



January 7, 2016



Meeting Agenda

Introductions & Meeting Purpose Project Overview Presentation:

- Consultant Team
- Purpose & Need
- Project Scope
- Project Considerations

Breakout Session

Vision, Issues and Opportunities
Wrap Up

Meeting Purpose

- Explain the scope of the project to the Public
- Provide the public an opportunity to share their concerns and ideas before design commences

Integrated Consulting Team:



- Project Management
- Roadway & Site Design
- Environmental and Cultural Resources Documentation
- Utility Design and Coordination

COPLON ASSOCIATES

Landscape Architecture and Planning



ADEAU

AND SURVEYS



Urban Planning

Land and Right-of-Way Survey

Draft Purpose & Need Statement

Purpose: Improve the roadway, utility, pedestrian, and streetscape infrastructure and enhance and connect the public open spaces along the Little Androscoggin River to improve the quality of place, attract investment, increase property values and create an attractive urban walkable village center.

Draft Purpose & Need Statement

Need: The existing project area lacks cohesiveness and is in a generally run down state. The streetscape is uninviting and the few remaining developed parcels face away from the river. The open spaces along the river are not connected and do not take advantage of the river's scenic and recreational opportunities.



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Approximate Project Limits

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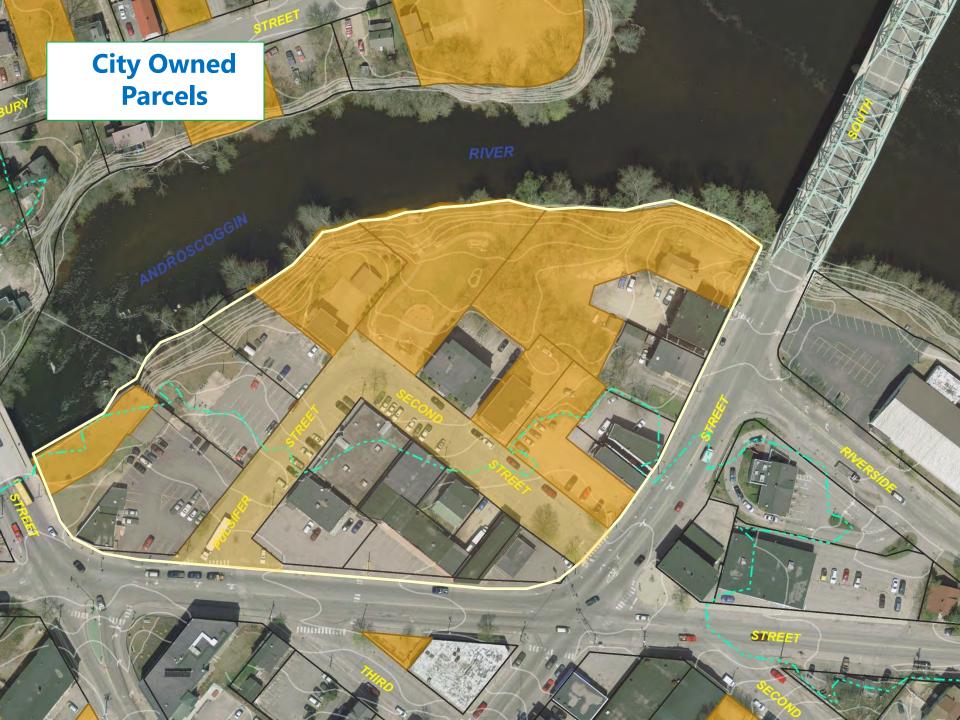
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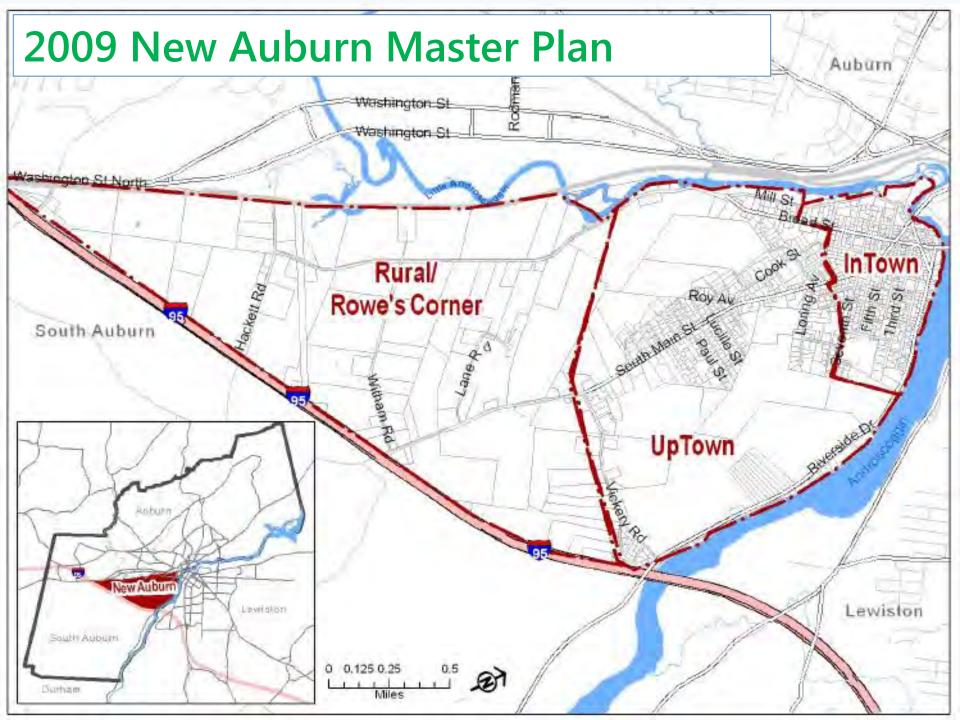




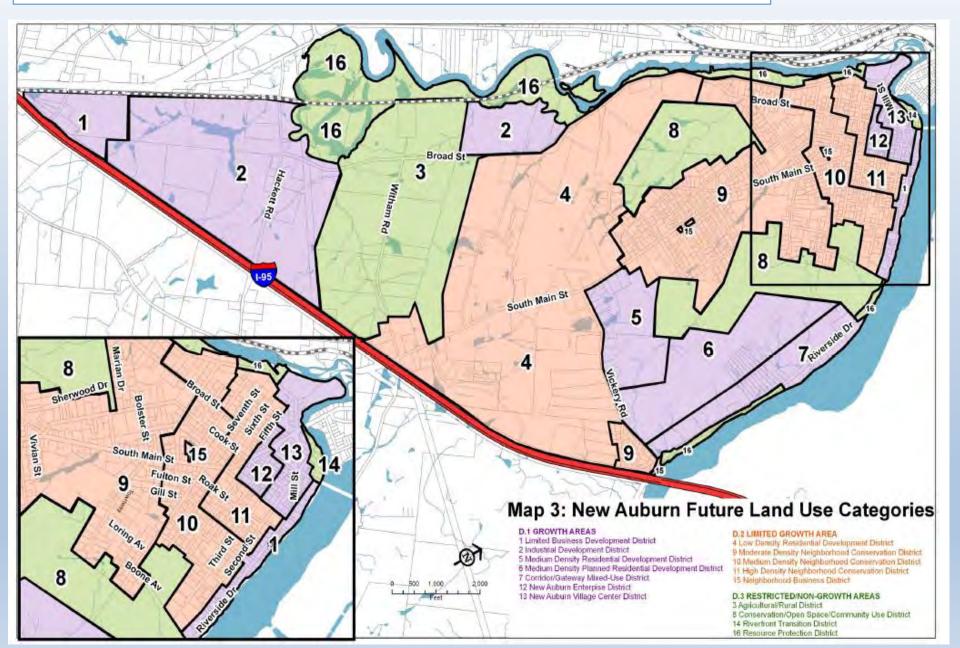


Previous Studies

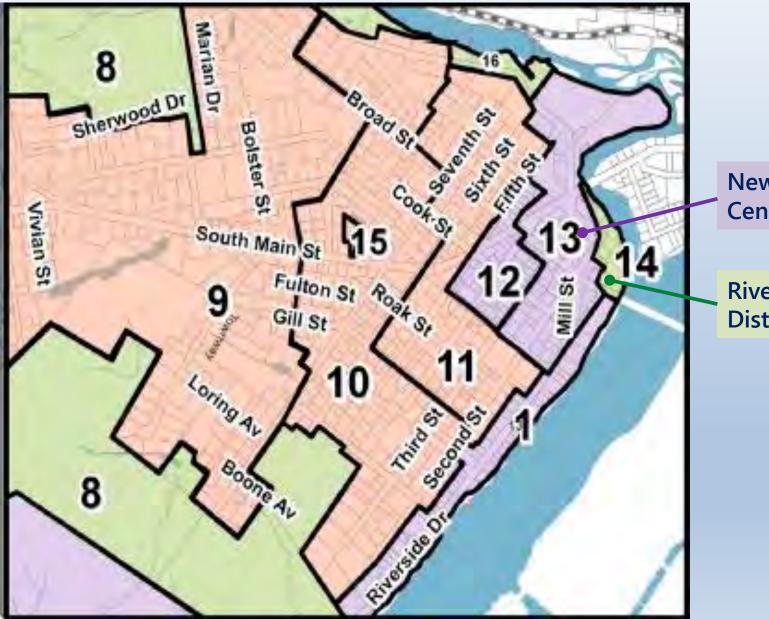
- 2009 New Auburn Master Plan
- 2014 New Auburn Village Center (NAVC) Study



New Auburn Future Land Use



New Auburn Future Land Use



New Auburn Village Center District

Riverfront Transition District

New Auburn Village Center Study | 7.28.14



CURRENT PROJECT LIMITS





Figure 54: Riverway – Existing Conditions

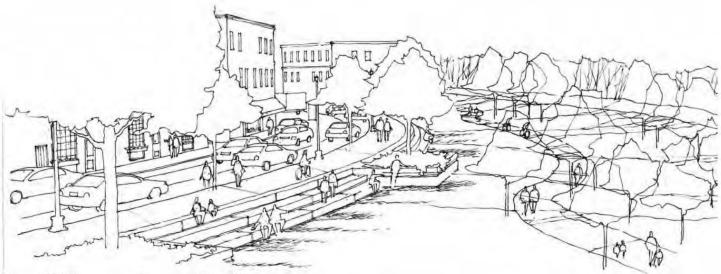


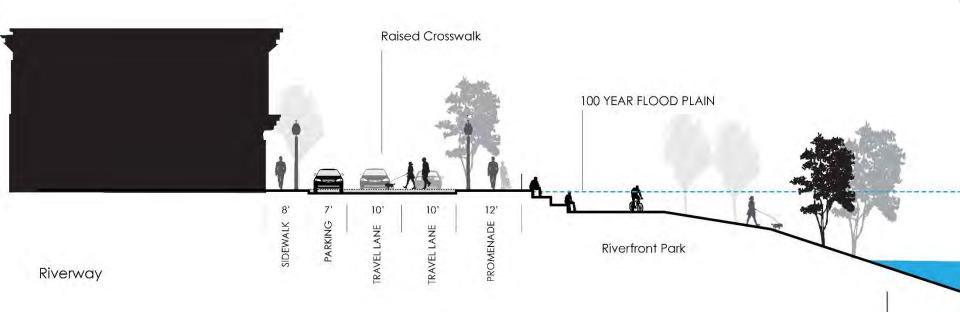
Figure 55: Riverway – Proposed Conditions

New Auburn Village Center Study - 8.15.14

TYLIN INTERNATIONAL engineers / planners / scientists

MRLD Landscape Architecture + Urbanism

2014 Study Riverway & Greenway Cross Section

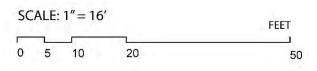


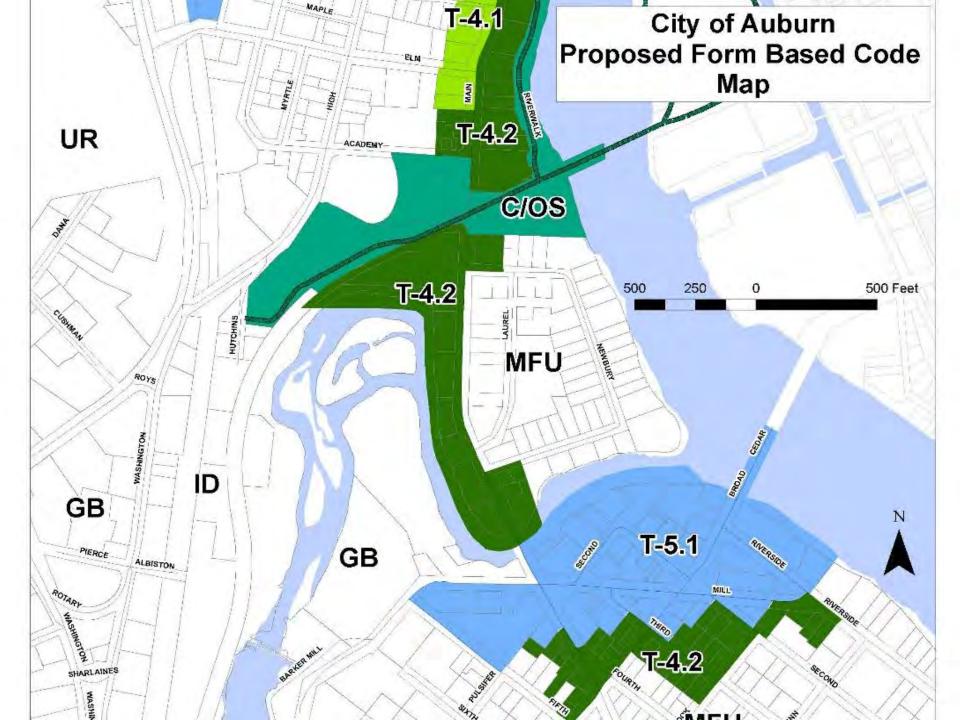
STREET / RIVER SECTION STUDIES

New Auburn Village Center Study

TYLIN INTERNATIONAL engineers / planners / scientists

MRLD Landscape Architecture + Urbanism





2016 –

- Build on Past Studies
- Confirm Issues and Opportunities
- Define the Vision in Detail
- Commence and Complete Design

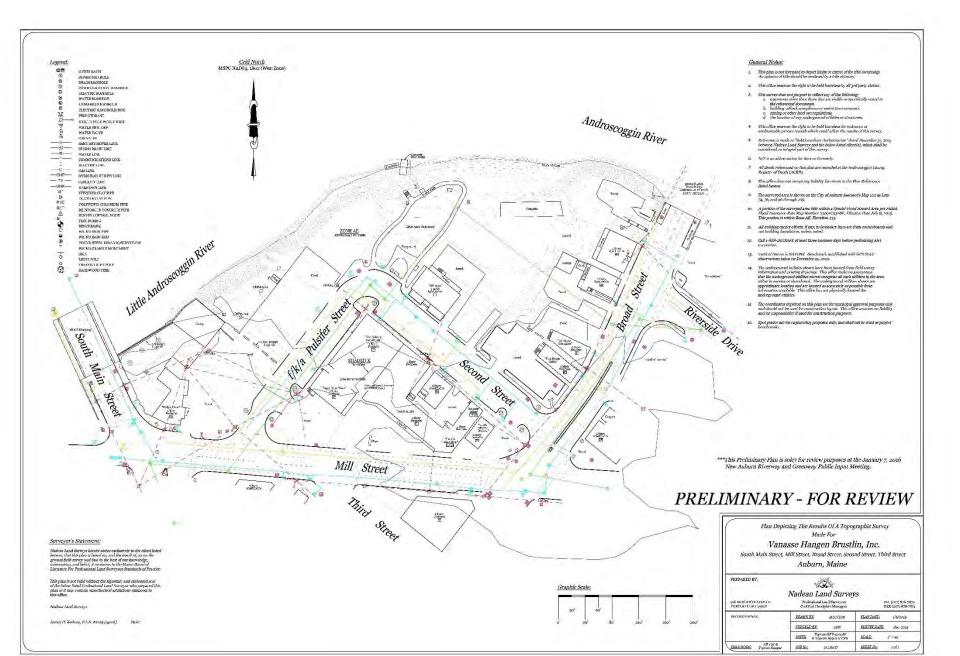
Project Scope: Riverway

- Assemble Developable Parcels and Maximize Value Added
- Horizontal and Vertical Roadway Modifications
- Attractive Streetscape Amenities and Lighting
- Bike / Pedestrian Accommodations
- Utility Upgrades to Support Development
- Intersection Modifications
- Parking

Project Scope: Greenway

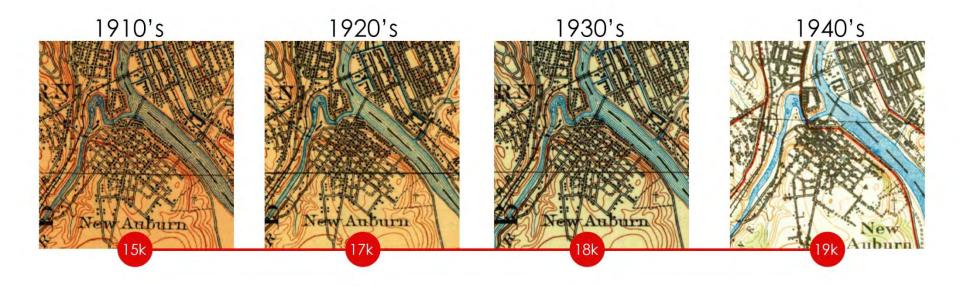
- Cohesive and Enhanced Greenway that Adds Value to Surrounding Properties
- Pathways and Connections
- Landscaping and Site Lighting
- Gathering Spaces
- Focal Points (St Louis Chuch Bells, Whitewater Opportunities, Dock, Etc.)
- Boat Launch and ADA Accessible Fishing
- River Overlook(s)
- Parking

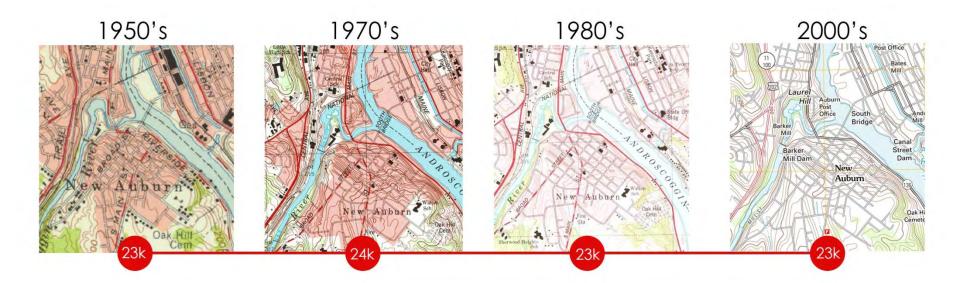
2015 Topographic Survey



New Auburn Floodplain Considerations







New Auburn Villiage Center - Historic Development and Population



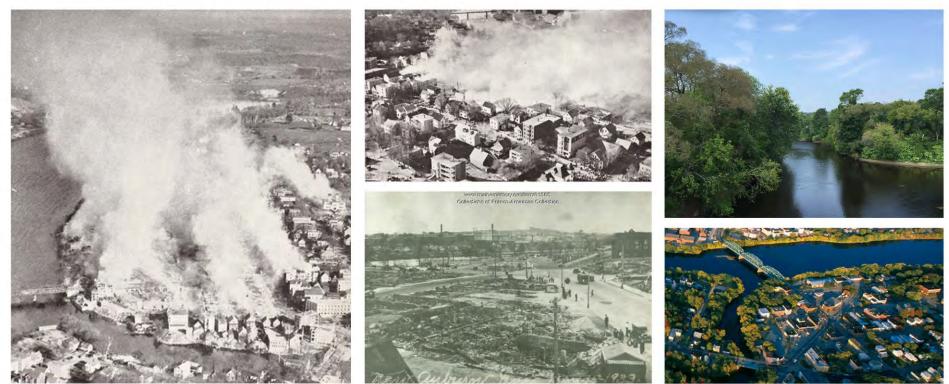
1875 - Early Homesteads of New Auburn



1887 - Integration to street grid



1914 - Nearby Taylor Brook



1933 - Fire Devestates New Auburn

1933 - Days after the fire

Present day New Auburn

New Auburn Villiage Center - Historic Moments



Field near Main St. Bridge Existing open space with potential to create pedestrian connection to center of the site.



3 Existing Public Park Functioning children's park. Improvements, comments or reccomendations?



Main Street Bridge Connection

Great opportunity to connect the site with existing pedestrian connections to other parts of Auburn and Lewiston.



New Auburn Villiage Center - Site Character



5 Best Access to the River The central portion of the site contains the most accessbile area with shallow slopes and less vegetation.



Existing Boat Launch Functioning boat launch. Improvements, comments or reccomendations?



4 Steep Slopes at River's Edge

The slopes East and West of the boat launch are steep and filled with large swaths of invasive species. Access, erosion and ecological health are major issues.



New Auburn Villiage Center - Site Character



8 Large Trees There are many large and attractive trees in this area.



Eastern Access to Site There exists a relatively open space with graded access to the site.



B.L.P. Bridge Connection Great opportunity to connect the site with existing pedestrian connections to Lewiston.

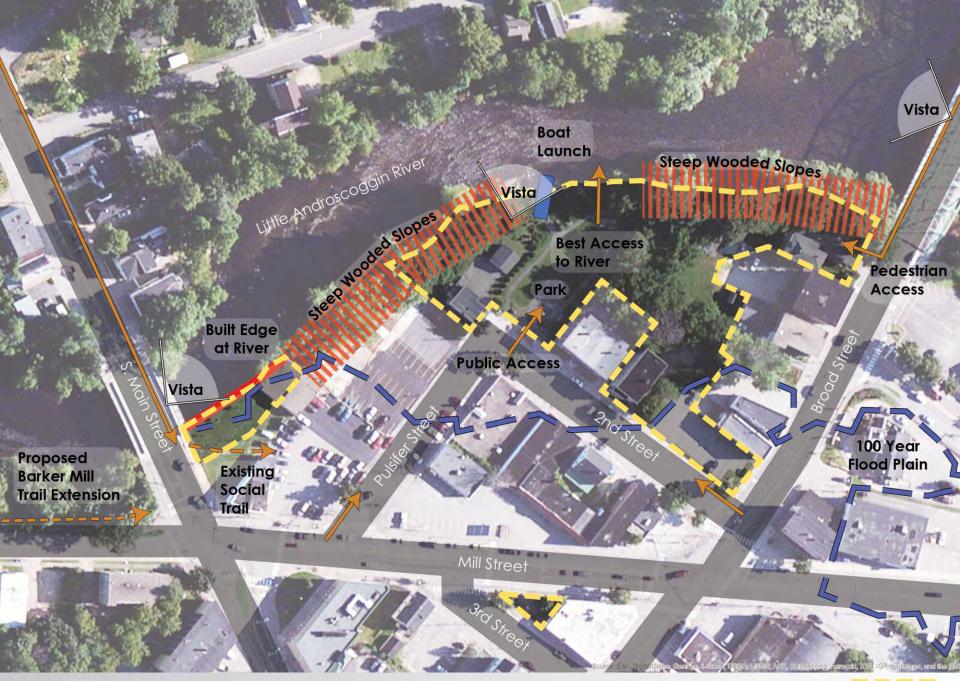


7 Existing Open Space Near River and Park

There exists a large open space with much potential near the River and close to parking as well as the existing children's park.



New Auburn Villiage Center - Site Character



New Auburn Villiage Center - Site Analysis

City Owned Parcels





Kayaking and Canoeing

Kayak/Canoe Launch

Alternative Seating

Public Art



Wildlife Watching





Accessible Fishing Pier



Accessible Fishing Piers



Walking and Jogging

Hiking/Dog Walking

Outdoor Exercise Equipment

Group Activity Space

New Auburn Villiage Center - Recreation Opportunities

New Auburn Future Economic Development Potential

150

225

300

37.5 75

New Auburn Village Center 20 properties 4.64 acres Existing Value- \$3,149,100 Hypothetical Build Out- 12 Buildings Hypothetical Value- \$11,781,000 Department Vhile wery shorthas been made to ensure that these data are accurate and reliable, the City of Auburn cannot accost any recommissibly for any enrors, emissions, or positional accuracy, and thenofors, finder as no werranties which accompany this product. Uses of the information displayed on the impo are strongly cautiomed to verify all information

New Auburn Tier 2- 400' from Village Center 47 properties 13.57 acres Existing Value- \$10,918,300 □ \$804,591 value /ac.□ □ \$232,304 value per property □

New Auburn Village Center Plan -Economic Growth Scenario

General

- Try to describe your ideal vision for the future New Auburn Village Riverway and Greenaway?
- How would you define an inviting "place" that would attract you to live, work and/or play there?
- In what ways can the Riverway and Greenaway design support that vision?
- What types of design features should be included to reflect the identity of New Auburn Village?

Riverway

What types of businesses or housing would you like to see?

Is on-street parking important? Both sides of the road or one side?

What types of Bike and Pedestrian accommodations should be added and where?

Would you prefer the Riverway to be one-way or twoway?

Riverway

What would you do to prevent cut-through traffic?

Are there any specific design features you would like to see included?

Would you like to see benches along the street?

Would you like to see street trees and ornamental lighting on the Riverway?





Greenway

What types of activities should the public spaces along the river support?

Would you like to see an improved hand carry boat ramp?

Would you like to see a prominent river overlook?



Greenway

What types of sidewalk materials do you think are appropriate and where?

Are there any specific design features you would like to see included?

Would you prefer a natural landscape or a more refined landscape along the river?





Please Share Your Vision with Us





Place: Boys & Girls Club Auburn, Maine

Meeting Date:	Meeting January 7, 2016 Date:		Notes Taken by: Meghan Houdlette, VHB		
Project #: 52402.00		Re:	Re: New Auburn Riverway and Greenway Initial Public Meeting		
ATTENDEE	S				
<u>City of Aub</u>	<u>urn</u>	Mayor Jonathan P. LaBonté City Councilors-	<u>VHB</u>	COPLON ASSOCIATE	<u>S</u> <u>General Public</u>
Doug Gree	ne		Greg Bakos	Sam Coplon	from New Auburn
Eric Cousen	IS		Meghan Houdl	lette Chris Cannon	

Introductions & Meeting Purpose,

Project Overview Presentation:

- Doug Greene provided an introduction and described the meeting purpose, and Greg Bakos provided an overview of the project through a slide presentation which also referenced the previous studies. The presentation included a draft Purpose & Need Statement, and it discussed the scope of the project as well as the context, which includes the City's proposed form based code.
- Sam Coplon described landscape architecture opportunities, including recreational examples.
- Eric Cousens provided an overview of the economic development goals and background. He presented the importance of tax revenues increasing with increasing property values to assist in redeveloping this village.

Breakout Session – Vision, Issues and Opportunities

Leroy Walker Andrew Titus

- Greg kicked off the public input session with the question: Try to describe your ideal vision for the future New Auburn Village Riverway and Greenaway. *Responses:*
 - Need to clean up Newbury Street area first (VHB response: not in this project scope)
 - Dee Chapman/All about you salon Connect with Riverwalk activities like the balloon event. Would be good to be able to park and walk across a ped bridge to events, we need to connect it all. Could have events like the Dempsey challenge in that area of the Riverwalk. Connect business people with a place to eat lunch outside along the river. Difficult to park in New Auburn because the lighting is terrible to walk from parking to destination. Customers could park further away but it needs to be safer.
 - Jane Crosgrow want access to river, use Barker Mill Trail. The area needs a place to eat and look over the water like Pats and Grittys or a concession café. A place to watch the balloon festival.
 - Tizz Crowley lives in Auburn, enthusiast about New Auburn need more gathering places that are reasonably priced and fit 180 people. Doesn't exist citywide. Thinks the process should engage all of

Ref: 52402.00 January 7, 2016 Page 2

Auburn not just New Auburn. Need to incorporate and invite entire city. It's about quality of life in Auburn.

- Andie Hanson Boys and Girls Club Director, would be great to have education incorporated to show history of river and working mills preservation of rivers. Plaques describing history for schools and visitors use as education.
- Chris C. There are two competing interests: high end housing vs. people hanging out using the space recreationally. Everything happens in Lewiston now, balloon festival, ice sculptures, etc. concerned the green space isn't large enough. Would love space outside for theater and other events to happen.
- Greg offered up the idea of closing off the roadway during events, make it shared / flexible space since space is at a premium.
- Theater enthusiast that's good but parking lot is like a prison where it is located. Need a venue for outdoor theater, Lewiston has one.
- Mike C. steep slope to river space is more linear, river is backyard. Want as much open usable space as possible, it's quite a small space, intimate village setting.
- Greg previous plan boundaries can shift, most everything is still on the table.
- Defeats purpose if you put housing there.
- Joe Crowley New Auburn Social Club Lewiston has all the mills. The river current is on the Auburn side very strong; we're going to need to dredge for boat ramp since water is very shallow in summer.
- Fill slope in, put boardwalk along shore like it is by the falls.
- Greg mentioned the potential for river overlooks
- How would you define an inviting "place" that would attract you to live, work and/or play there? Responses:
 - Kathy Shaw– lots of interesting architecture, slow down of traffic, different lighting and colors in the street, where people don't drive fast, local food
 - Mayor LaBonté There is tons of parking but there is a need for better lighting and safer access to and from it. New Auburn is looked at as a pass-thru, but it's also a gateway.
 - Belinda G- New Auburn walkway promenade, overlooks water, music, lunch spots, walk, sit out there, kids fishing, people doing things, inviting place, summer activities, ice sculptures, theater, and singing.
 - Larry Pelletier 2nd street business that we had that we lost include pharmacy, bank, etc. moved away or closed; only beauty shops are left.

Ref: 52402.00 January 7, 2016 Page 3

- Apartment Owner owns a few apartment buildings in the area, some people come from Portland to rent. He bought a parcel to sell back to the City (Not to profit on). Wouldn't discourage market development. Parking has to be walkable, area should be bike able. Need to slow down traffic redevelopment of road. Take ownership of the bridge. Use bridge as part of open space. Numbers will work as bridge as pedestrian space infilling parking behind buildings.
- Neat if we kept bridge connecting part of Riverwalk. Vehicles come so quickly from Lewiston; mirrors hit poles and fall in roadway all the time; too narrow and too fast. Sidewalk is very narrow and traffic is loud.
- John Roy firehouse grill complex, need identity in New Auburn. Step child, traffic problems and high speeds, beautiful architecture. Open up river for boating. It's a gateway but people will also be using side streets. Need a way around village. New Auburn has been neglected; need to put investment into it. The theater doesn't have to be big. Concerned about what we are going to do with traffic. People will walk if access is safer.
- Mayor LaBonté Lewiston has made the decision to reduce lanes and traffic flow on their side. Want to prioritize the New Auburn Village side and reduce the number of lanes of traffic even if it impacts traffic flow in Lewiston. Not concerned about peak 15 minutes of traffic during rush hour, concern is safety of the village. Tighten up Broad Street.
- Andy's baked beans continue businesses; not sell out and be forced to Minot or Rangeley; don't want to sell businesses to people from Portland. City should support local businesses with special loans to keep them.
- Question –what's happening to little Androscoggin pedestrian bridge of old mills walk, from New Auburn to falls?
 - Connectivity is important, timing and funds permitting.
 - 2000 Trails feasibility study of bridge across Little Androscoggin
- Need to stop segmenting funding into small amounts. Waste of money, should pool it all together to make a bigger impact; do bigger projects. City has enough parks already, need to maintain the ones they have. Think bigger long-term vision. Scale of project. Raising value, consider other areas in Auburn. Increase tax base. Redevelop this area; urban development in dribs and drabs won't raise tax value or have a return on investment.
- Design being one-way vs. two-way; Greg talked about the proposed roadway was most recently assumed to be two-way through a public process; but it's a starting point and we can reexamine assumptions like that based on sound engineering. Team will come back with ideas and drawings for people to weigh in on.

W:\Doug\Auburn City Planning\Projects\New Auburn\New Auburn 2016\NA Greenway and Riverway\2015 RW GW Project\The

Project\Public Meeting 1\Meeting Notes\1 7 16 Kickoff Public Meeting Notes DGrev.dOCX

Ref: 52402.00 January 7, 2016 Page 4

- They want benches but not if traffic is 45 mph, traffic needs to slow down.
- Traffic calming on Mill and Broad / necking down (this is outside of current project scope, but DOT will participate in projects on Mill and Broad that might include such features).
- Discussed the new bridge, should coordinate with MaineDOT; have them at the table. Replacement is more \$ than maintaining. Lewiston is not interested right now. Riverway plan needs to accommodate both options. Don't preclude bridge moving. There could be many benefits.
- Design the improvements for all 4 seasons.
- Community would like to see examples of other successful riverfront redevelopment projects in similar settings. What has and hasn't worked?
- Next public meeting will likely be in a couple of months.